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8TH RENAISSANCE MEETING – 10/1/2009 – 10/2/2009



RENAISSANCE ZARAGOZA

WP4.1- 4.2

Dissemination and promotion

Common dissemination activities

Ayuntamiento de Zaragoza, n8
Javier Celma Celma, Director de la Agencia de Medio Ambiente y Sostenibilidad



WP4.1- State of Progress

It continues to introduce and disseminate the project in various scenarios and for different audiences.

Highlights:

The Municipal Climate Change Strategy and air quality

- ❖ Municipal law on energy ecoefficiency (ordinance)
- ❖ Accesit EXPANSION-CISS-GARRIGUES
- ❖ Congress, conferences, talks,
- ❖ Working with inhabitants/co-owners' Valdespartera by UdZ-GEE
- ❖ Picarral: SMZV, UdZ-GEE, Green Homes Program
- ❖ UdZ-GEE, Valdespartera dissemination for professionals
- ❖ Websites: Ayto. (City council) and UdZ-GEE
- ❖ Presentation of the new PV installation at C.P. Cándido Domingo
- ❖ Education Environmental Program (Stop CO2)





WP4.2- State of Progress

- **In relation with Grand Lyon community (RENAISSANCE partners):**
 - Teleconferences (3)
- **Concerto +:**
 - Cerdanyola del Vallés (Barcelona), November 2008
 - Madrid, September 2009
- **7 th Renaissance Meeting in Lyon, April 2009**
- **Socio-economic fact sheet, summer 2009**
- **Expo Shanghai 2010 - preparation (EVZ)**
- **Visit of Valdespartera areas, by Foreign Universities (UdZ, SMZV, etc.)**



WP4 Plan for the next 12-18 months

- Confirm and extend the outreach work undertaken both locally / nationally and internationally in accordance with the objectives.
- Using the potential of the future Valdespartera Demonstration Centre (CUS).
- Expo Sanghai 2010
- To develop a variety of materials, including guides, books, posters,..
- Renaissance Book





Conclusions



- ✚ It is important to learn from the experiences and show the different sectors and target-groups of this Project, as they constitute an example and a potential that can be used in other proceedings.
- ✚ It is necessary to use all channels/means (events, websites, forums,..) and synergies for better dissemination
- ✚ We have to go on working in this way.



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Contact

Javier Celma
unidadambiente@zaragoza.es

Marisa Campillos
informacionambiental@zaragoza.es



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- We have to go on working in this way.

